

Madrigano has a unique attitude about what it takes to run a beer distributorship. "We are in a business of connecting beer brands with local communities. We are a lifeline, not just in business, but in the safety and responsibility of our retailers and consumers," he said.

In order to reach those consumers, W.O.W. Distributing has worked to expand their distribution network to additional parts of Wisconsin. The distributorship is also committed to distributing smaller, local breweries and micro brews, in addition to the larger ones. And while providing top quality service to its customers, the Madrigano family keeps their employees and the community up to date and informed with quarterly meetings and a quarterly newsletter for legislators and W.O.W. suppliers.

"That type of communication

locally creates a unique community and work environment," said Gina Madrigano, vice president of W.O.W. Distributing.

For Aldo Madrigano, the most important aspect of his business is to promote respon-

levels.

NBWA congratulates Aldo Madrigano and W.O.W. Distributing on this prestigious award and all that W.O.W. has achieved in the past twenty years! 🍷

## New York Board Director Reaches Out to Legislators

This spring, NBWA's New York Board Director Deb Boening hosted a "Beer Tasting Dinner" in honor of U.S. Representative Sue Kelly (NY-19). The event took place at Greenbaum and Gilhooly's in Wappinger Falls, New York. Guests enjoyed a menu that highlighted dishes made with America's beverage.

Boening, president of Oak Beverage Inc. in Blauvelt, New York, also had the opportunity this spring to meet with legislators at an event hosted by Rep. Kelly in Hopewell Junction, New York.

Left to right: Rep. Sue Kelly, Kyle Barbeau, Hap Boening, Deb Boening and Sen. John McCain in Hopewell Junction. 🍷

